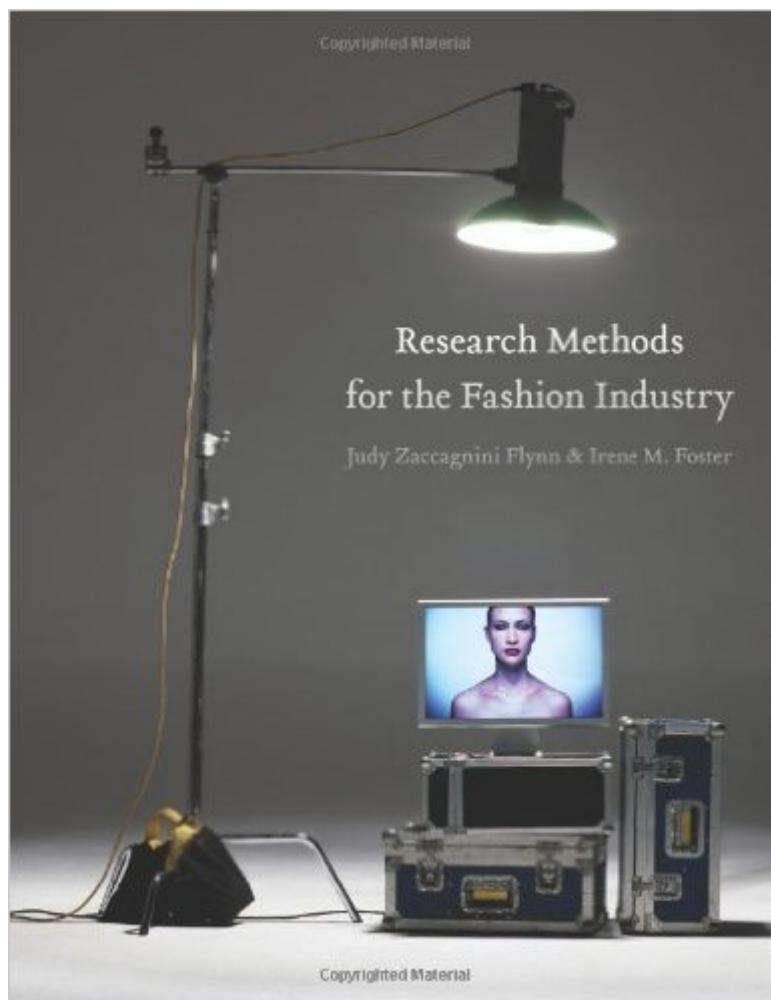


The book was found

Research Methods For The Fashion Industry



Synopsis

Research Methods for the Fashion Industry provides readers with a comprehensive look into the skills and techniques required for conducting research. The text is designed for the most effective teaching and retention of the lessons contained in it, using the tried-and-true methods of learning. Discussing the principles of research methods as they apply to fashion, each chapter is divided into three sections: theory, practice, and application. After finishing this text, readers will be able to conduct a research project and analyze the results using critical thinking skills. An informative and useful resource for students, this book can also serve as a reference for industry professionals.

Book Information

Paperback: 352 pages

Publisher: Fairchild Books; 1 edition (March 30, 2009)

Language: English

ISBN-10: 1563676338

ISBN-13: 978-1563676338

Product Dimensions: 8.5 x 0.9 x 11 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 starsÂ See all reviewsÂ (2 customer reviews)

Best Sellers Rank: #776,251 in Books (See Top 100 in Books) #255 inÂ Books > Business & Money > Industries > Fashion & Textile #641 inÂ Books > Business & Money > Marketing & Sales > Marketing > Research #801 inÂ Books > Arts & Photography > Decorative Arts & Design > Textile & Costume

Customer Reviews

I like it.

School purchase right book for class, prices for books are ridiculous

[Download to continue reading...](#)

Research Methods for the Fashion Industry Nursing Research: Methods and Critical Appraisal for Evidence-Based Practice, 8e (Nursing Research: Methods, Critical Appraisal & Utilization) Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1)

Sewing Secrets from the Fashion Industry: Proven Methods To Help You Sew Like the Pros

(Rodale Sewing Book) Qualitative Research Design: An Interactive Approach (Applied Social Research Methods) Fashion 2.0: Season of Change: A Forecast of Digital Trends Set to Disrupt the Fashion Industry A Question Of Intent: A Great American Battle With A Deadly Industry (Great American Battle with with a Deadly Industry) Cellular Automata: 8th International Conference on Cellular Automata for Research and Industry, ACRI 2008, Yokohama, Japan, September 23-26, 2008, Proceedings (Lecture Notes in Computer Science) Tales from the Back Row: An Outsider's View from Inside the Fashion Industry Complete Guide for Models: Inside Advice from Industry Pros for Fashion Modeling The Fashion Industry and Its Careers: An Introduction Ethics in the Fashion Industry Fashion: The Industry and Its Careers The Model's Bible & Global Modeling Agency Contact List - An Insider's Guide on How to Break into the Fashion Modeling Industry Progress in Skin Cancer Research (Horizons in Cancer Research) Skin Cancer: New Research (Horizons in Cancer Research, Volume 31 The Practice of Qualitative Research: Engaging Students in the Research Process Structure and Function of a Chihuahuan Desert Ecosystem: The Jornada Basin Long-Term Ecological Research Site (Long-Term Ecological Research Network Series) Introduction To Research And Medical Literature For Health Professionals (Blessing, Introduction to Research and Medical Literature for Health Professionals wi) Essentials of Business Research: A Guide to Doing Your Research Project

[Dmca](#)